

small FARMs

Don't miss this opportunity to promote your breed in the...

Special
Feature

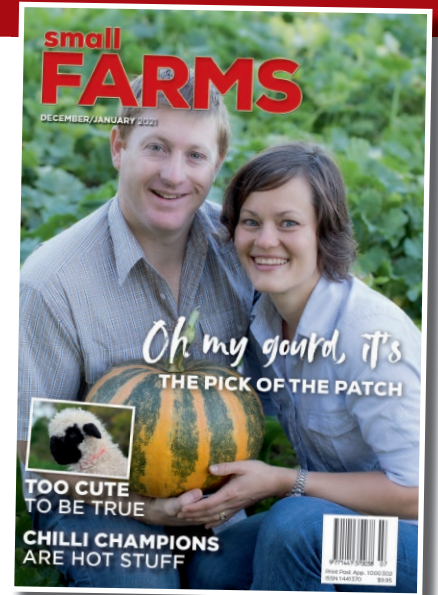
BRITISH CATTLE BREEDS FEATURE APRIL 2023 EDITION

A special promotional feature appearing in the April 2023 issue of *Small Farms*. Here's your chance to not only promote your stud and breed to a range of potential new buyers but all quarter, half and full page advertisements receive **bonus editorial**.

Small Farms, a 56-page monthly publication, is Australia's only dedicated small acreage farming magazine.

Small Farms is designed to service and supply information to the farming community under 100 acres, whilst providing up-to-date information to those wishing to become involved in a new farming venture. There are over 10,000 copies of *Small Farms* sold monthly throughout Australia, via newsagents and subscriptions.

Book now, as space is limited!



Advertising

Size		Dimensions (h x w)	Rate
Full page (with bleed)	+ BONUS EDITORIAL	297mm x 210mm + 5mm bleed	\$1350 ⁰⁰ + gst
Half page (horizontal)	+ BONUS EDITORIAL	134mm x 188mm	\$750 ⁰⁰ + gst
Half page (vertical)	+ BONUS EDITORIAL	272mm x 92mm	\$750 ⁰⁰ + gst
Quarter page (vertical)	+ BONUS EDITORIAL	134mm x 92mm	\$385 ⁰⁰ + gst
Eighth page (horizontal)		65mm x 92mm	\$195 ⁰⁰ + gst

Please note: *Small Farms* does not offer any advertiser exclusivity with Special Features published. There is no guarantee that advertisements will appear on the same page as editorials. Editorial (approximately 300–400 words) to be supplied by the advertiser. Photos are also welcome for possible inclusion.

Supply of advertising material: *Small Farms* magazine offers a free ad makeup service. It is important that any photographs or logos that are to appear in advertising material are of good quality. Images should be 300 dpi and supplied as Jpeg or Tiff file format. Logos are preferred in vector format in EPS, Ai, or PDF file format. Advertisements made up in 'Word' documents cannot be used as advertising material although can be used as guide only. All completed advertisements can be forwarded as a high resolution PDF or Jpeg file.

Booking & editorial deadline: Wednesday, March 1, 2023

Publishing date: April 2023

Rob McCracken Advertising Sales: 0407 483 872
E: rob.mccracken@farmerdirect.com.au W: www.smallfarms.net
Farmer Direct: 1300 012 604 W: www.farmerdirect.com.au

Published by Pulse Hub Pty Ltd, (ABN: 50 117 547 190)
a division of McPherson Media Group 7940 Goulburn Valley Hwy, Kialla, VIC 3631