

# small FARMS

Don't miss this opportunity to promote your breed in the...

Special  
Feature

## BRITISH CATTLE BREEDS FEATURE APRIL 2024 EDITION

A special promotional feature appearing in the April 2024 issue of *Small Farms*. Here's your chance to not only promote your stud and breed to a range of potential new buyers but all quarter, half and full page advertisements receive **bonus editorial**.

*Small Farms*, a 56-page monthly publication, is Australia's only dedicated small acreage farming magazine.

*Small Farms* is designed to service and supply information to the farming community under 100 acres, whilst providing up-to-date information to those wishing to become involved in a new farming venture. There are over 10,000 copies of *Small Farms* sold monthly throughout Australia, via newsagents and subscriptions.

**Book now, as space is limited!**



## Advertising

Size		Dimensions (h x w)	Rate
Full page (with bleed)	+ <b>BONUS EDITORIAL</b>	297mm x 210mm + 5mm bleed	\$1350 <sup>00</sup> + gst
Half page (horizontal)	+ <b>BONUS EDITORIAL</b>	134mm x 188mm	\$750 <sup>00</sup> + gst
Half page (vertical)	+ <b>BONUS EDITORIAL</b>	272mm x 92mm	\$750 <sup>00</sup> + gst
Quarter page (vertical)	+ <b>BONUS EDITORIAL</b>	134mm x 92mm	\$385 <sup>00</sup> + gst
Eighth page (horizontal)		65mm x 92mm	\$195 <sup>00</sup> + gst

**Please note:** *Small Farms* does not offer any advertiser exclusivity with Special Features published. There is no guarantee that advertisements will appear on the same page as editorials. Editorial (approximately 300-400 words) to be supplied by the advertiser. Photos are also welcome for possible inclusion.

**Supply of advertising material:** *Small Farms* magazine offers a free ad makeup service. It is important that any photographs or logos that are to appear in advertising material are of good quality. Images should be 300 dpi and supplied as Jpeg or Tiff file format. Logos are preferred in vector format in EPS, Ai, or PDF file format. Advertisements made up in 'Word' documents cannot be used as advertising material although can be used as guide only. All completed advertisements can be forwarded as a high resolution PDF or Jpeg file.

**Booking & editorial deadline: Thursday, February 29, 2024**

**Publishing date: April 2024**

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