



59TH ANNUAL

ELMORE FIELD DAYS

OFFICIAL PROGRAM - FULL GLOSS MAGAZINE

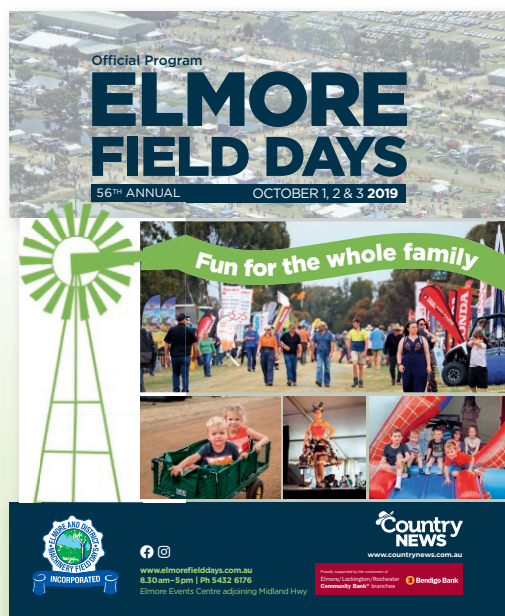


Over 80,000 distributed across Regional Victoria

The official program will be widely distributed across hundreds of regional cities and towns throughout Northern Victoria, Southern Riverina, Swan Hill District, Macedon Ranges and Mount Alexander shires, Wimmera region and Greater Bendigo, with additional programs available at the gate.

Reaching over 225,000 readers throughout the distribution area.

Circulation and Distribution



2019 cover

Delivering more than 225,000 potential rural customers from the heart of the Victorian country.

As an exhibitor at the Elmore Field Days, success will depend on your ability to better your competitors by attracting visitors to your site. Yes, some visitors will chance upon you, however, giving them a reason to go directly to your site will ultimately enhance your return.

Further to that, not every visitor has the luxury of time on their side. Visitors benefit greatly from being informed of the attractions and exhibits that are available before they attend, enabling them to plan and select where their time and money can best be spent.

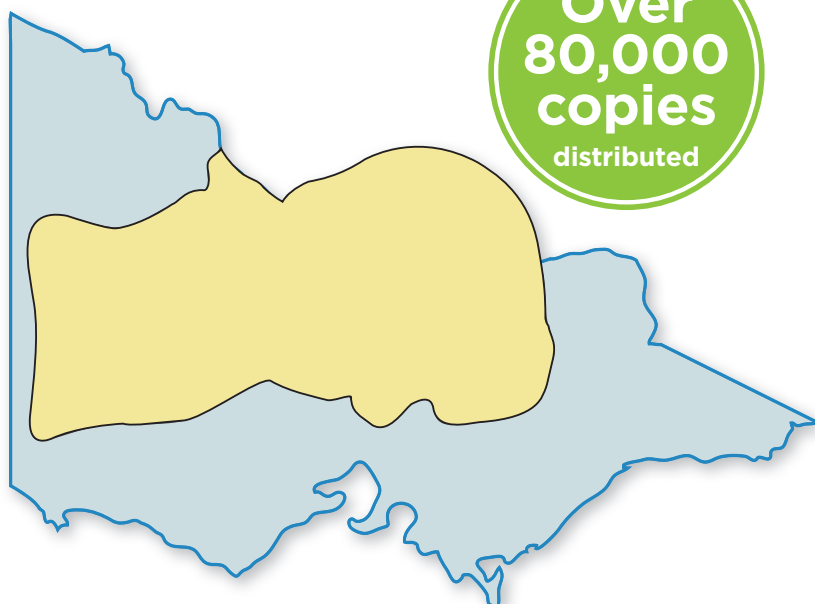
Capitalise on your involvement this year by promoting your business in the Elmore Field Days official program. It will be a conveniently sized, full-colour gloss magazine. Editorial content will highlight all attractions, events, site-maps and more to provide readers with a comprehensive guide to the Elmore Field Days.

Create a pathway to your site today by contacting Country News on (03) 5831 2312 or via email advertise@countrynews.com.au.

Distributed via 19 regional newspapers

Shepparton News	Tuesday
Campaspe News (Rochester)	Tuesday
Deniliquin Pastoral Times	Tuesday
Gannawarra Times (Kerang/Cohuna/Boort)	Tuesday
Midland Express (Kyneton)	Tuesday
Kyabram Free Press	Wednesday
Cobram Courier	Wednesday
Riverine Herald (Echuca)	Wednesday
Numurkah Leader	Wednesday
Seymour Telegraph	Wednesday
Benalla Ensign	Wednesday
Southern Riverina News (Finley)	Wednesday
Mclvor Times (Heathcote)	Wednesday
Yarrowonga Chronicle	Wednesday
Euroa Gazette	Wednesday
The Koondrook Barham Bridge	Thursday
Swan Hill Guardian	Friday
Horsham – Wimmera Times	Friday
Bendigo Advertiser	Saturday

Over
80,000
copies
distributed



 Distribution Areas

2022 Elmore Field Days official program

Book a full page in the Elmore Field Days official supplement advertising today and receive a BONUS editorial#.

Booking deadline: Monday, August 15
Guaranteed editorial deadline: Friday, July 15
Copy deadline: Monday, August 22
Finished material deadline: Monday, August 29
Publish date: Tuesday, September 27



ALSO HOSTED ONLINE AT
www.countrynews.com.au
for an even bigger readership

***Due to printing complexities, full page bookings made after July 15 will not be guaranteed editorial.**
Bookings made after July 15 are also subject to available space.

**Bonus
Editorial#**

\$2,400
inc GST

Option to bleed full pages
*h: 310mm x w: 270mm
+ 10mm bleed*

Safe image area:
h: 295mm x w: 255mm

Full Page

EFD84 (h: 290mm x w: 250mm)

Full Colour

Back Page \$2,990 inc GST

Inside Front Page (SOLD)

Inside Back Page \$2,850 inc GST

Early full page guarantee - pages 7-13
requests will incur a 10% loading

\$1,450
inc GST

Half Page

EFD28 (h: 290mm x w: 123mm)
Full Colour

\$1,450
inc GST

Half Page

EFD44 (h: 140mm x w: 250mm)
Full Colour

\$990
per advert

Quarter Page

EFD24 (h: 140mm x w: 123mm)
Full Colour

*All prices include GST and Full Colour. McPherson Media Group contract discounts do not apply.

Booking Form

Yes, I wish to book an advertisement in the **Elmore & District Machinery Field Days** official program 2022

☐

please tick

Name	<input type="text"/>		
Company	<input type="text"/>		
Account No.	<input type="text"/>	ACN/ABN No.	<input type="text"/>
Postal Address	<input type="text"/>		
Street Address	<input type="text"/>		
Phone No.	<input type="text"/>	Mobile	<input type="text"/>
Fax No.	<input type="text"/>	Email	<input type="text"/>
Country News Sales Representative	<input type="text"/>		

Advertising package options (please tick)

- Full Page** (h: 290 mm x w: 250 mm) \$2,400 ☐
- Back Page** (h: 290 mm x w: 250 mm) \$2,990 ☐
- Inside Front Page** (h: 290 mm x w: 250 mm) SOLD ☐
- Inside Back Page** (h: 290 mm x w: 250 mm) \$2,850 ☐
- Half Page Vertical** (h: 290 mm x w: 123 mm) \$1,450 ☐
- Half Page Horizontal** (h: 140 mm x w: 250 mm) \$1,450 ☐
- Quarter Page** (h: 140 mm x w: 123 mm) \$990 ☐

- ☐ Bonus editorial #
- ☐ Bonus editorial #
- ☐ Bonus editorial #
- ☐ Bonus editorial #

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I, _____ (please print) am authorised to book advertising.

Signature _____ Title _____

Please complete this form, scan and email to advertise@countrynews.com.au



For more information on an excellent opportunity, please call your Country News representative on (03) 5831 2312 or email advertise@countrynews.com.au.