

CountryNEWS

57TH ANNUAL

ELMORE FIELD DAYS

@HOME

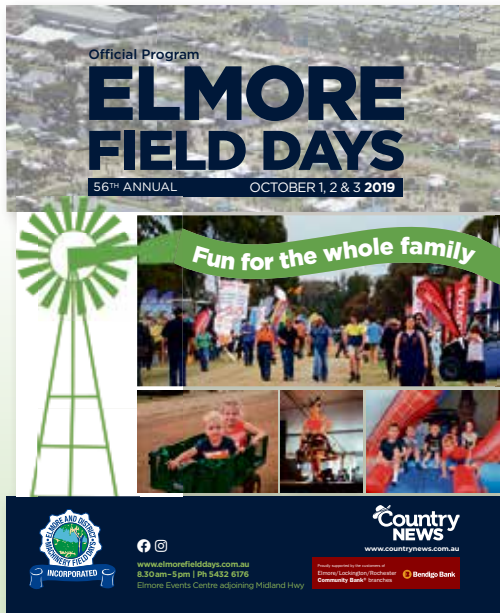


Over 47,000 distributed across Regional Victoria

The official program will be widely distributed across hundreds of regional cities and towns throughout Northern Victoria, Southern Riverina, Greater Bendigo.

Reaching over 117,000 readers throughout the distribution area.

Circulation and Distribution



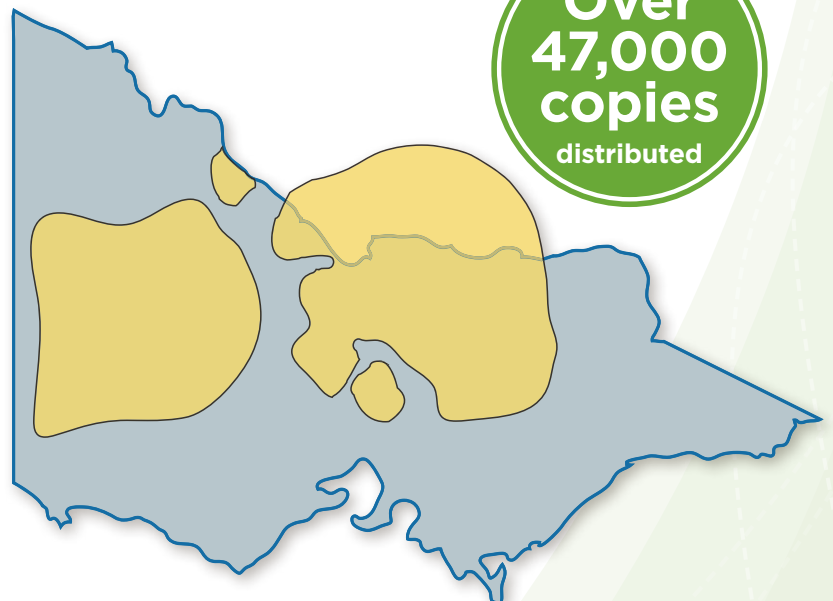
2019 cover

Delivering more than 117,000 potential rural customers from the heart of the Victorian country.

Distributed via 17 regional newspapers

Shepparton News	Tuesday
Campaspe News (Rochester)	Tuesday
Deniliquin Pastoral Times	Tuesday
Gannawarra Times (Kerang/Cohuna/Boort)	Tuesday
Midland Express (Kyneton)	Tuesday
Kyabram Free Press	Wednesday
Cobram Courier	Wednesday
Riverine Herald (Echuca)	Wednesday
Numurkah Leader	Wednesday
Seymour Telegraph	Wednesday
Benalla Ensign	Wednesday
Southern Riverina News (Finley)	Wednesday
Mclvor Times (Heathcote)	Wednesday
Yarrawonga Chronicle	Wednesday
Euroa Gazette	Wednesday
The Koondrook Barham Bridge	Thursday
Bendigo Advertiser	Saturday

Over 47,000 copies distributed



 Distribution Areas

2021 Elmore Field Days @HOME

Bonus editorial for all advertisers. Talk to thousands of potential customers that are shopping from home these Elmore Field Days.



ALSO HOSTED ONLINE AT
www.countrynews.com.au
for an even bigger readership

Booking deadline: Thursday, September 9
Guaranteed editorial deadline: Wednesday, September 1
Copy deadline: Thursday, September 16
Finished material deadline: Thursday, September 23
Publish date: Tuesday, October 5

Bookings taken after September 1 will not be guaranteed editorial.

**Bonus
Editorial**

\$1,650
inc GST

Tabloid Full Page

T84 (h: 374 mm x w: 260 mm)
Full Colour

**Bonus
Editorial**

\$995
inc GST

Tabloid Half Page

T82 (h: 374 mm x w: 129 mm)
Full Colour

**Bonus
Editorial**

\$995
inc GST

Tabloid Half Page

T44 (h: 186 mm x w: 260 mm)
Full Colour

**Bonus
Editorial**

\$695
per advert

Tabloid Quarter Page

T42 (h: 186 mm x w: 129 mm)
Full Colour

*All prices include GST and Full Colour. McPherson Media Group contract discounts do not apply.