Australia's Largest Circulating Agricultural Publications







Reach Farmer Direct's extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. This represents a great opportunity to speak to new customers and test the power of Farmer Direct, Australia's largest circulating agricultural publications.

The upcoming distribution dates for *Farmer Direct* are:

- Farmer Direct QLD November 7 CLOSING SOON (Delivered to over 160,000 rural properties via Australia Post with the mail)
- Farmer Direct NSW November 21 (Delivered to over 180,000 rural properties via Australia Post with the mail)
- Farmer Direct WA December 5 (Delivered to over 35,000 rural properties via Australia Post with the mail)
- Farmer Direct SA-NT January 23 (Delivered to over 70,000 rural properties via Australia Post with the mail)
- Farmer Direct VIC-TAS February 6 (Delivered to over 150,000 rural properties via Australia Post with the mail)

DELIVERED TO OVER 600,000 ROADSIDE MAIL BOXES EVERY QUARTER!

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

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SIZE	NSW		QLD		VIC & TAS		SA & NT		WA	
Quarter Page	\$1320	\$990	\$1235	\$926	\$1210	\$908	\$825	\$619	\$550	\$413
Half Page	\$2640	\$1848	\$2470	\$1729	\$2420	\$1694	\$1650	\$1155	\$1100	\$770
Full Page	\$4800	\$3120	\$4500	\$2925	\$4400	\$2860	_\$3000	\$1950	\$2000	\$1300
Front Page	\$2640	\$1848	\$2470	\$1729	\$2420	\$1694	\$1650	\$1155	\$1100	\$770
Double Page	\$9600	\$6240	_\$9000	\$5850	\$8800	\$5720	_\$6000	\$3900	\$4000	\$2600
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For more information on Farmer Direct advertising, contact: Rob McCracken – 0407 483 872 or email rob.mccracken@farmerdirect.com.au View all current editions at www.farmerdirect.com.au

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