

### SPECIAL OFFER

UP TO  
**35%**  
OFF!



Reach Farmer Direct's extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. This represents a great opportunity to speak to new customers and test the power of Farmer Direct, Australia's largest circulating agricultural publications.

### The upcoming distribution dates for Farmer Direct are:

- **Farmer Direct QLD February 20** **CLOSING SOON**  
(Delivered to over 160,000 rural properties via Australia Post with the mail)
- **Farmer Direct NSW March 6**  
(Delivered to over 180,000 rural properties via Australia Post with the mail)
- **Farmer Direct WA March 20**  
(Delivered to over 35,000 rural properties via Australia Post with the mail)
- **Farmer Direct SA-NT April 3**  
(Delivered to over 70,000 rural properties via Australia Post with the mail)
- **Farmer Direct VIC-TAS April 17**  
(Delivered to over 150,000 rural properties via Australia Post with the mail)

**DELIVERED TO OVER  
600,000 ROADSIDE MAIL  
BOXES EVERY QUARTER!**

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

SIZE	NSW		QLD		VIC & TAS		SA & NT		WA	
Quarter Page	<del>\$1320</del>	\$990	<del>\$1235</del>	\$926	<del>\$1210</del>	\$908	<del>\$825</del>	\$619	<del>\$550</del>	\$413
Half Page	<del>\$2640</del>	\$1848	<del>\$2470</del>	\$1729	<del>\$2420</del>	\$1694	<del>\$1650</del>	\$1155	<del>\$1100</del>	\$770
Full Page	<del>\$4800</del>	\$3120	<del>\$4500</del>	\$2925	<del>\$4400</del>	\$2860	<del>\$3000</del>	\$1950	<del>\$2000</del>	\$1300
Front Page	<del>\$2640</del>	\$1848	<del>\$2470</del>	\$1729	<del>\$2420</del>	\$1694	<del>\$1650</del>	\$1155	<del>\$1100</del>	\$770
Double Page	<del>\$9600</del>	\$6240	<del>\$9000</del>	\$5850	<del>\$8800</del>	\$5720	<del>\$6000</del>	\$3900	<del>\$4000</del>	\$2600

All advertising rates exclude GST

For more information on Farmer Direct advertising, contact:

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View all current editions at [www.farmerdirect.com.au](http://www.farmerdirect.com.au)