Australia's Largest Circulating Agricultural Publications



FARMER



Reach Farmer Direct's extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. This represents a great opportunity to speak to new customers and test the power of Farmer Direct, Australia's largest circulating agricultural publications.

The upcoming distribution dates for *Farmer Direct* are:

- Farmer Direct QLD February 20 CLOSING SOON (Delivered to over 160,000 rural properties via Australia Post with the mail)
- Farmer Direct NSW March 6 (Delivered to over 180,000 rural properties via Australia Post with the mail)
- Farmer Direct WA March 20 (Delivered to over 35,000 rural properties via Australia Post with the mail)
- Farmer Direct SA-NT April 3 (Delivered to over 70,000 rural properties via Australia Post with the mail)
- Farmer Direct VIC-TAS April 17 (Delivered to over 150,000 rural properties via Australia Post with the mail)

DELIVERED TO OVER 600,000 ROADSIDE MAIL BOXES EVERY QUARTER!

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

and the second state of th	den yar tala a may arresta	Manufactor Parts	a the shade the state	a desta in the state of	Station and an an an address of the	tion to the state of the	Marrie Manufacture and	A 100 100 100 100 100	the surface with the second	the second s	199
SIZE	NSW		QLD		VIC & TAS		SA & NT		WA		1 2 1
Quarter Page	\$1320	\$990	\$1235	\$926	\$1210	\$908	\$825	\$619	\$550	\$413	-
Half Page	\$2640	\$1848	\$2470	\$1729	\$2420	\$1694	\$1650	\$1155	\$1100	\$770	1
Full Page	\$4800	\$3120	\$4500	\$2925	\$4400	\$2860	_\$3000	\$1950	\$2000	\$1300	
Front Page	\$2640	\$1848	\$2470	\$1729	\$2420	\$1694	\$1650	\$1155	\$1100	\$770	100
Double Page	\$9600	\$6240	\$9000	\$5850	\$8800	\$5720	_\$6000	\$3900	\$4000	\$2600	100
an internet in the second state in the second	en platistic manufesticity of	i det e bretst statute eta	Carlo Martine Martine	A CONTRACTOR	ner standarden stand	art de la sera	Almost manager and the	All adverti	ising rates exc	lude GST	-

For more information on Farmer Direct advertising, contact: Rob McCracken – 0407 483 872 or email rob.mccracken@farmerdirect.com.au View all current editions at www.farmerdirect.com.au

