



**SPECIAL OFFER**

**UP TO**

# 35% OFF!

Due to the uncertainty of field days and businesses missing the opportunity to speak to new customers, *Farmer Direct* would like to offer new advertisers some help by reaching our extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. This represents a great opportunity to speak to new customers and test the power of *Farmer Direct*, Australia's largest circulating agricultural publications.

The upcoming distribution dates for *Farmer Direct* are:

- **Farmer Direct QLD May 17 CLOSING SOON**  
(Delivered to over 160,000 rural properties via Australia Post with the mail)
- **Farmer Direct NSW June 7**  
(Delivered to over 180,000 rural properties via Australia Post with the mail)
- **Farmer Direct WA June 21**  
(Delivered to over 35,000 rural properties via Australia Post with the mail)
- **Farmer Direct VIC-TAS July 5**  
(Delivered to over 150,000 rural properties via Australia Post with the mail)
- **Farmer Direct SA-NT July 19**  
(Delivered to over 70,000 rural properties via Australia Post with the mail)

**DELIVERED TO OVER  
600,000 ROADSIDE MAIL  
BOXES EVERY QUARTER!**

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

SIZE	NSW		QLD		VIC & TAS		SA & NT		WA	
<b>Quarter Page</b>	<del>\$1,200</del>	\$900	<del>\$1,125</del>	\$843.75	<del>\$1,100</del>	\$825	<del>\$750</del>	\$562.50	<del>\$500</del>	\$375
<b>Half Page</b>	<del>\$2,400</del>	\$1,680	<del>\$2,250</del>	\$1,575	<del>\$2,200</del>	\$1,540	<del>\$1,500</del>	\$1,050	<del>\$1,000</del>	\$700
<b>Full Page</b>	<del>\$4,800</del>	\$3,120	<del>\$4,500</del>	\$2,925	<del>\$4,400</del>	\$2,860	<del>\$3,000</del>	\$1,950	<del>\$2,000</del>	\$1,300
<b>Front Page</b>	<del>\$2,400</del>	\$1,680	<del>\$2,250</del>	\$1,575	<del>\$2,200</del>	\$1,540	<del>\$1,500</del>	\$1,050	<del>\$1,000</del>	\$700
<b>Double Page</b>	<del>\$9,600</del>	\$6,240	<del>\$9,000</del>	\$5,850	<del>\$8,800</del>	\$5,720	<del>\$6,000</del>	\$3,900	<del>\$4,000</del>	\$2,600

All advertising rates exclude GST

For more information on *Farmer Direct* advertising, contact:  
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 View all current editions at [www.farmerdirect.com.au](http://www.farmerdirect.com.au)