



Kialla's new MOVE

Promote your business's support to 100,000 readers across the Goulburn and Murray Valleys, and the Bendigo region, via 42,000 editions inserted into 12 local newspapers.

The Shepparton News, partnering with Kialla's Museum of Vehicle Evolution, is publishing a commemorative feature to celebrate the significant opening of the museum, a tourism drawcard of national, if not global, potential.

This feature will speak to the community that's led to

MOVE's \$5.3 Million expansion, the star attractions it will showcase, the economic opportunity it presents for Shepparton. The feature will be presented on premium stock, and will reach an audience of some 100,000 across the Goulburn and Murray Valleys, and the Bendigo region.

Full page S84 (h:320mm x w:260mm) \$1650
Half page S44 (h:159mm x w:260mm) \$990
Quarter page S42 (h:159mm x w:129mm) \$695
Quarter page S24 (h:78.5mm x w:260mm) ... \$695
Eighth Page S22 (h:78.5mm x w:129mm) \$395

(Prices include 10% GST and full colour)

Publish date: Friday, August 13, 2021
Booking deadline: Friday, July 23, 2021
Copy deadline: Wednesday, July 28, 2021

SHEPPARTON
News

For more information, please call your Shepparton News representative on (03) 5820 3134.

From the MOVE Board

Dear supporter,

We're thrilled to inform you that MOVE, the Museum of Vehicle Evolution at Emerald Bank is nearing completion and is set to open to the public on August 20th.

We are hosting a Gala Opening launch event on Wednesday, 18th August for our Legends, sponsors, and supporters. So, save the date, we look forward to celebrating this milestone with you.

The Shepparton News has supported MOVE from its inception and in the lead up to the opening will be producing a commemorative feature.

We would like to thank you for your support for this exciting project to date and ask that you consider supporting this publication through advertising and promoting your contribution and connection to the success of our community endeavour.

Your support will help us to promote the MOVE story and generate community awareness and excitement ahead of the public opening.

The Shepparton News will contact you in the coming days to discuss your interest.

Yours sincerely

Peter Hill, MOVE Chair

Jim Andreadis

Feature Distribution: an audience of 100,000 readers via local newspapers

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Bendigo Advertiser
Riverine Herald
Kyabram Free Press
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