



August 11, 2022.

Quote for professional services provided to McPherson Media Group

1. Classified Plugin Integration

- Create Meta Data: create the classified section setup for MMG, this will need to be defined and will be no more than 2 levels deep, examples listed below.
 - Classifieds
 - Automotive
 - Employment
 - Garage Sales
 - Boats/Marinas
- Mapping: we need to setup a mapping between the categories in the classified system (Wordpress plugin and the sections created in Naviga Web)
- Export/Import: We need to create a format and integrate with both systems to Export and Import data.
- Build the Templates: Define scope and create a number of different templates.

\$48,400 Inc GST

2. Circulation System Update / Configuration

- Scope setup and configuration requirements.
- Setup – Naviga Subscribe.
- Setup – Naviga Engage.
- Configure existing circulation database to connect Subscribe and Engage.
- Import User Data
- Setup rates and plans.
- Configure existing payment gateways.
- System and user testing and training.
- Launch.

\$55,000 Inc GST

*Quotation valid for 30 days.