

The all-new irrigation supplement, reaching irrigating farmers throughout the Goulburn Murray Irrigation District in Autumn and Spring.



# WaterTalk

# Water is often on the forefront of farmers minds, help them maximise this valuable resource.

Country News continues to bring the big issues to our readers through our irrigation supplement, Water Talk.

Covering all aspects of the irrigation industry including modernisation of irrigation systems, outlooks for the region, government issues, technology and improved water saving methods as well as seasonal updates, *Country News* continues to deliver the region the latest news on all things water.

Advertising in this targeted supplement will enable you to promote your products and services to irrigators who are continually looking at ways to improve their water efficiency. Country News is a rural publication distributed through 16 newspapers in central and north-east Victoria and boasts a readership of more than 80,000. All your marketing for farmers in the Goulburn Murray irrigation district is covered by one publication, Country News.

To secure your advertisement in the monthly edition of *Water Talk*, please contact *Country News* advertising consultant Ashton Still on (03) 5820 3167, Peter Wicks on (03) 5820 3135 or your local newspaper carrying *Country News*.











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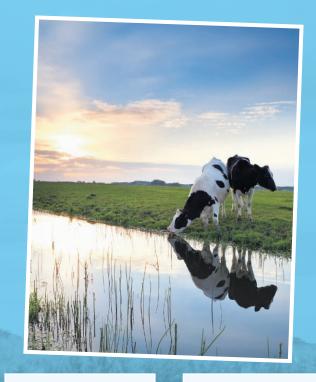
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#### **Deadline**

2023 Editions

**Publish dates:** 

**Booking deadline** 

Copy deadline:

May 2

April 18

April 21

August 1

July 19

July 22

### Utilising the combined strength of 16 local and respected newspapers

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