

WaterTalk



**Each
issue
hosted
online**

The all-new irrigation supplement, reaching irrigating farmers throughout the Goulburn Murray Irrigation District in Autumn and Spring.

 **CountryNEWS**

WaterTalk

Water is often on the forefront of farmers minds, help them maximise this valuable resource.

Country News continues to bring the big issues to our readers through our irrigation supplement, *Water Talk*.

Covering all aspects of the irrigation industry including modernisation of irrigation systems, outlooks for the region, government issues, technology and improved water saving methods as well as seasonal updates, *Country News* continues to deliver the region the latest news on all things water.

Advertising in this targeted supplement will enable you to promote your products and services to irrigators who are continually looking at ways to improve their water efficiency.

Country News is a rural publication distributed through 16 newspapers in central and north-east Victoria and boasts a readership of more than 80,000. All your marketing for farmers in the Goulburn Murray irrigation district is covered by one publication, *Country News*.

To secure your advertisement in the monthly edition of *Water Talk*, please contact *Country News* advertising consultant Ashton Still on (03) 5820 3167, Peter Wicks on (03) 5820 3135 or your local newspaper carrying *Country News*.



CountryNEWS
WaterTalk
December 2016
16-page feature

Rural water award winners PAGE 3 | Floods refresh river PAGE 4 | Dynamic water market PAGE 5

Irrigation upgrade gets tick of approval
PAGE 6
Timmering farmer David Gebbie's life is easier, thanks to a new semi-automated pipe-and-riser system

T24 Quarter Page



T22 Eighth Page

T42 Quarter Page



T24 Quarter Page



T44 Half Page



T82 Half Page

Advertising size options

T84 Full Page

*h: 374 mm x
w: 260 mm*

\$1650

T44 Half Page

*h: 186 mm x
w: 260 mm*

\$1195



T82 Half Page

*h:
374 mm
x
w:
129 mm*

\$1195

T42 Quarter Page

*h: 186 mm x
w: 129 mm*

\$795

T24 Quarter Page

*h: 92 mm x
w: 260 mm*

\$795

T22 Eighth Page

*h: 92 mm x
w: 129 mm*

\$475

Deadline

2023 Editions

Publish dates:

May 2

August 1

Booking deadline

April 18

July 19

Copy deadline:

April 21

July 22

Utilising the combined strength of 16 local and respected newspapers

Paper

• Shepparton News	Tuesday
• Campaspe News (Rochester)	Tuesday
• Deniliquin Pastoral Times	Tuesday
• Gannawarra Times (Kerang/Cohuna)	Tuesday
• Loddon Times (Boort)	Tuesday
• Kyabram Free Press	Wednesday
• Cobram Courier	Wednesday
• Riverine Herald (Echuca)	Wednesday

Circulated

Paper

• Numurkah Leader	Wednesday
• Seymour Telegraph	Wednesday
• Benalla Ensign	Wednesday
• Southern Riverina News (Finley)	Wednesday
• McIvor Times (Heathcote)	Wednesday
• Yarrawonga Chronicle	Wednesday
• Euroa Gazette	Wednesday
• Barham/Koondrook Bridge	Thursday

Circulated

Country News Readership



Booking Form

Yes, I wish to book an ad in *Water Talk* ☐ please tick

Name	<input type="text"/>		
Company	<input type="text"/>		
Account No.	<input type="text"/>	ACN/ABN No.	<input type="text"/>
Postal Address	<input type="text"/>		
Street Address	<input type="text"/>		
Phone No.	<input type="text"/>	Mobile	<input type="text"/>
Fax No.	<input type="text"/>	Email	<input type="text"/>
Country News Sales Representative	<input type="text"/>		

Advertising package options

Full page	T84 (h: 374 mm x w: 260 mm)	\$1650	<input type="checkbox"/>
Half page	T44 (h: 186 mm x w: 260 mm).....	\$1195	<input type="checkbox"/>
Half page	T82 (h: 374 mm x w: 129 mm).....	\$1195	<input type="checkbox"/>
Quarter page	T42 (h: 186 mm x w: 129 mm)	\$795	<input type="checkbox"/>
Quarter page	T24 (h: 92 mm x w: 260 mm)	\$795	<input type="checkbox"/>
Eighth page	T22 (h: 92 mm x w: 129 mm).....	\$475	<input type="checkbox"/>

May
2

(All rates quoted include 10% GST and full colour. Rate is per issue.)

I, _____ (please print) am authorised to book advertising.

Signature _____ Title _____