



SPECIAL OFFER

UP TO

35% OFF!

Reach Farmer Direct's extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. This represents a great opportunity to speak to new customers and test the power of Farmer Direct, Australia's largest circulating agricultural publications.

- The upcoming distribution dates for *Farmer Direct* are:
- **Farmer Direct QLD November 7 CLOSING SOON**
(Delivered to over 160,000 rural properties via Australia Post with the mail)
 - **Farmer Direct NSW November 21**
(Delivered to over 180,000 rural properties via Australia Post with the mail)
 - **Farmer Direct WA December 5**
(Delivered to over 35,000 rural properties via Australia Post with the mail)
 - **Farmer Direct SA-NT January 23**
(Delivered to over 70,000 rural properties via Australia Post with the mail)
 - **Farmer Direct VIC-TAS February 6**
(Delivered to over 150,000 rural properties via Australia Post with the mail)

**DELIVERED TO OVER
600,000 ROADSIDE MAIL
BOXES EVERY QUARTER!**

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

SIZE	NSW		QLD		VIC & TAS		SA & NT		WA	
Quarter Page	\$1320	\$990	\$1235	\$926	\$1210	\$908	\$825	\$619	\$550	\$413
Half Page	\$2640	\$1848	\$2470	\$1729	\$2420	\$1694	\$1650	\$1155	\$1100	\$770
Full Page	\$4800	\$3120	\$4500	\$2925	\$4400	\$2860	\$3000	\$1950	\$2000	\$1300
Front Page	\$2640	\$1848	\$2470	\$1729	\$2420	\$1694	\$1650	\$1155	\$1100	\$770
Double Page	\$9600	\$6240	\$9000	\$5850	\$8800	\$5720	\$6000	\$3900	\$4000	\$2600

All advertising rates exclude GST

For more information on *Farmer Direct* advertising, contact:
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 View all current editions at www.farmerdirect.com.au