



SPECIAL OFFER

UP TO

# 35% OFF!

Reach Farmer Direct's extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. This represents a great opportunity to speak to new customers and test the power of Farmer Direct, Australia's largest circulating agricultural publications.

The upcoming distribution dates for Farmer Direct are:

- **Farmer Direct SA-NT January 23** **CLOSING SOON**  
(Delivered to over 70,000 rural properties via Australia Post with the mail)
- **Farmer Direct VIC-TAS February 6**  
(Delivered to over 150,000 rural properties via Australia Post with the mail)
- **Farmer Direct QLD February 20**  
(Delivered to over 160,000 rural properties via Australia Post with the mail)
- **Farmer Direct NSW March 6**  
(Delivered to over 180,000 rural properties via Australia Post with the mail)
- **Farmer Direct WA March 20**  
(Delivered to over 35,000 rural properties via Australia Post with the mail)

**DELIVERED TO OVER  
600,000 ROADSIDE MAIL  
BOXES EVERY QUARTER!**

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

| SIZE         | NSW               |        | QLD               |        | VIC & TAS         |        | SA & NT           |        | WA                |        |
|--------------|-------------------|--------|-------------------|--------|-------------------|--------|-------------------|--------|-------------------|--------|
| Quarter Page | <del>\$1320</del> | \$990  | <del>\$1235</del> | \$926  | <del>\$1210</del> | \$908  | <del>\$825</del>  | \$619  | <del>\$550</del>  | \$413  |
| Half Page    | <del>\$2640</del> | \$1848 | <del>\$2470</del> | \$1729 | <del>\$2420</del> | \$1694 | <del>\$1650</del> | \$1155 | <del>\$1100</del> | \$770  |
| Full Page    | <del>\$4800</del> | \$3120 | <del>\$4500</del> | \$2925 | <del>\$4400</del> | \$2860 | <del>\$3000</del> | \$1950 | <del>\$2000</del> | \$1300 |
| Front Page   | <del>\$2640</del> | \$1848 | <del>\$2470</del> | \$1729 | <del>\$2420</del> | \$1694 | <del>\$1650</del> | \$1155 | <del>\$1100</del> | \$770  |
| Double Page  | <del>\$9600</del> | \$6240 | <del>\$9000</del> | \$5850 | <del>\$8800</del> | \$5720 | <del>\$6000</del> | \$3900 | <del>\$4000</del> | \$2600 |

All advertising rates exclude GST

For more information on Farmer Direct advertising, contact:  
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