



SPECIAL OFFER

UP TO
35%
OFF!

Due to a number of field days and events being cancelled and businesses missing the opportunity to speak to new customers, *Farmer Direct* would like to offer new advertisers some help by reaching our extensive rural audience with an outstanding discount of up to 35% off advertisements for the following round of state issues. Along with the government's announcement of the instant asset write-off threshold being increased to \$150,000 per asset until December 31, 2020, this represents a great opportunity to speak to new customers and test the power of *Farmer Direct*, Australia's largest circulating agricultural publications.

The upcoming distribution dates for *Farmer Direct* in 2020 are:

- **Farmer Direct WA October 5 HURRY BOOK NOW**
(Delivered to over 35,000 rural properties via Australia Post with the mail)
- **Farmer Direct SA-NT October 23**
(Delivered to over 70,000 rural properties via Australia Post with the mail)
- **Farmer Direct QLD November 2**
(Delivered to over 160,000 rural properties via Australia Post with the mail)
- **Farmer Direct NSW November 16**
(Delivered to over 180,000 rural properties via Australia Post with the mail)
- **Farmer Direct VIC-TAS February 1**
(Delivered to over 150,000 rural properties via Australia Post with the mail)

**DELIVERED TO OVER
600,000 ROADSIDE MAIL
BOXES EVERY QUARTER!**

Spaces are limited, due to maximum page limits, so be sure to secure your spot immediately.

SIZE	NSW		QLD		VIC & TAS		SA & NT		WA	
Quarter Page	\$1,200	\$900	\$1,125	\$843.75	\$1,100	\$825	\$750	\$562.50	\$500	\$375
Half Page	\$2,400	\$1,680	\$2,250	\$1,575	\$2,200	\$1,540	\$1,500	\$1,050	\$1,000	\$700
Full Page	\$4,800	\$3,120	\$4,500	\$2,925	\$4,400	\$2,860	\$3,000	\$1,950	\$2,000	\$1,300
Front Page	\$2,400	\$1,680	\$2,250	\$1,575	\$2,200	\$1,540	\$1,500	\$1,050	\$1,000	\$700
Double Page	\$9,600	\$6,240	\$9,000	\$5,850	\$8,800	\$5,720	\$6,000	\$3,900	\$4,000	\$2,600

All advertising rates exclude GST

For more information on *Farmer Direct* advertising, contact:
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View all current editions at www.farmerdirect.com.au